## Demographic Study Summary

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## Our credentials <br> Why we can give an opinion

O. Completed more than 200 studies and school district projects in 12 states since 2004.
© 10 years as a reporter, 5 years in Washington
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(1) 2 years as a performance auditor for City of Kansas City.
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## Key Findings

District Enrollment Projections


## Key Findings

Our high-end growth is an increase of 1

Enrollment Projections for the Oak Grove School District (2021-2030)

| District | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | 2028-29 | 2029-30 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| High | 1,969 | 1,971 | 1,973 | 1,975 | 1,977 | 1,979 | 1,981 | 1,983 | 1,985 | 1,987 | 1,989 |
| Medium | 1,969 | 1,963 | 1,957 | 1,951 | 1,945 | 1,939 | 1,933 | 1,927 | 1,922 | 1,916 | 1,910 |
| Low | 1,969 | 1,955 | 1,941 | 1,927 | 1,913 | 1,899 | 1,885 | 1,871 | 1,858 | 1,845 | 1,831 |
| Oak Grove HS | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | 2028-29 | 2029-30 |
| High | 610 | 585 | 563 | 588 | 596 | 607 | 616 | 619 | 613 | 636 | 638 |
| Medium | 610 | 582 | 559 | 581 | 586 | 595 | 601 | 602 | 594 | 614 | 613 |
| Low | 610 | 580 | 554 | 574 | 577 | 582 | 586 | 585 | 574 | 591 | 588 |
| Oak Grove MS | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | 2028-29 | 2029-30 |
| High | 451 | 484 | 496 | 483 | 481 | 480 | 496 | 492 | 496 | 478 | 480 |
| Medium | 451 | 482 | 492 | 477 | 473 | 471 | 484 | 478 | 481 | 461 | 461 |
| Low | 451 | 480 | 488 | 471 | 465 | 461 | 472 | 464 | 465 | 444 | 442 |
| Maple ES | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | 2028-29 | 2029-30 |
| High | 454 | 450 | 460 | 471 | 466 | 463 | 443 | 445 | 448 | 447 | 446 |
| Medium | 454 | 448 | 456 | 466 | 458 | 454 | 432 | 433 | 434 | 431 | 428 |
| Low | 454 | 446 | 452 | 460 | 450 | 444 | 422 | 420 | 419 | 415 | 411 |
| Oak Grove PS | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | 2028-29 | 2029-30 |
| High | 454 | 452 | 454 | 433 | 435 | 429 | 426 | 426 | 427 | 425 | 425 |
| Medium | 454 | 451 | 450 | 428 | 428 | 420 | 415 | 414 | 414 | 410 | 408 |
| Low | 454 | 449 | 446 | 422 | 421 | 411 | 405 | 402 | 400 | 395 | 391 |

percent overall the next 10 years, medium range is $-5 \%$ and lowend is $-7 \%$.

## Key Findings

Why there isn't enrollment growth?
Birth rates have fallen by $17 \%$ during the last 10 years.

In 2003, there were 215 births and in 2008 Kindergarten enrollment was 163.

In 2014, there were 167 births and in 2019 enrollment was 160 , virtually the same.

## Key Findings

Why there isn't enrollment growth?

- The best demographic data predicts that during the number of school-age children should decrease by 12 percent by 2028, or 251 students.
- But the overall population is predicted to increase by 4.5 percent, or 516 persons.

| Year | New Single Family Houses Built (Jackson and Lafayette Counties) | Enrollment Change Year to Year | Actual Enrollment | Predicted <br> Enrollment Change | Variance <br> (Actual- <br> Predicted <br> Change) | Ratio of New Students to New Houses |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1990 | 67 |  | 1,591 | 1,896 | -305 | 0.000 |
| 1991 | 42 | -55 | 1,646 | 1,917 | -271 | -1.310 |
| 1992 | 53 | -52 | 1,698 | 1,908 | -210 | -0.981 |
| 1993 | 45 | -8 | 1,706 | 1,914 | -208 | -0.178 |
| 1994 | 40 | -58 | 1,764 | 1,919 | -155 | -1.450 |
| 1995 | 38 | -38 | 1,802 | 1,920 | -118 | -1.000 |
| 1996 | 57 | -23 | 1,825 | 1,904 | -79 | -0.404 |
| 1997 | 50 | -22 | 1,847 | 1,910 | -63 | -0.440 |
| 1998 | 39 | 2 | 1,845 | 1,919 | -74 | 0.051 |
| 1999 | 55 | -17 | 1,862 | 1,906 | -44 | -0.309 |
| 2000 | 53 | -40 | 1,902 | 1,908 | -6 | -0.755 |
| 2001 | 80 | -58 | 1,960 | 1,885 | 75 | -0.725 |
| 2002 | 158 | -14 | 1,974 | 1,820 | 154 | -0.089 |
| 2003 | 63 | -86 | 2,060 | 1,899 | 161 | -1.365 |
| 2004 | 63 | 20 | 2,040 | 1,899 | 141 | 0.317 |
| 2005 | 56 | -66 | 2,106 | 1,905 | 201 | -1.179 |
| 2006 | 19 | 20 | 2,086 | 1,936 | 150 | 1.053 |
| 2007 | 27 | -2 | 2,088 | 1,929 | 159 | -0.074 |
| 2008 | 17 | 61 | 2,027 | 1,938 | 89 | 3.588 |
| 2009 | 11 | 5 | 2,022 | 1,943 | 79 | 0.455 |
| 2010 | 9 | 14 | 2,008 | 1,945 | 63 | 1.556 |
| 2011 | 9 | 23 | 1,985 | 1,945 | 40 | 2.556 |
| 2012 | 4 | 20 | 1,965 | 1,949 | 16 | 5.000 |
| 2013 | 7 | -4 | 1,969 | 1,946 | 23 | -0.571 |
| 2014 | 12 | -16 | 1,985 | 1,942 | 43 | -1.333 |
| 2015 | 15 | 2 | 1,983 | 1,940 | 43 | 0.133 |
| 2016 | 53 | 29 | 1,954 | 1,908 | 46 | 0.547 |
| 2017 | 45 | 19 | 1,935 | 1,914 | 21 | 0.422 |
| 2018 | 15 | -33 | 1,968 | 1,940 | 28 | -2.200 |
| Average | 41 | -13 | 1,917 | 1,917 | 0 | -0.325 |

## Statistically, whenever a new

 house is built in the district, the district's enrollment goes down.
## There is an erratic relationship between new houses built and new enrollment.

## Relationship between New Single-Family Houses and Actual/Predicted Enrollment Growth in the Oak Grove School District (1990-2018)



Year Houses were Built, based on Lafayette and Jackson County Assessor Data

|  | Households of Students |  | District Residents Overall |  |
| :---: | ---: | ---: | ---: | ---: |
| Year Built | Number | Percentage | Number | Percentage |
| Before 1900 | 7 | $0.3 \%$ | 79 | $2.4 \%$ |
| $1900-1910$ | 40 | $2.0 \%$ | 49 | $1.5 \%$ |
| $1911-1920$ | 17 | $0.8 \%$ | 32 | $1.0 \%$ |
| $1921-1930$ | 13 | $0.6 \%$ | 25 | $0.8 \%$ |
| $1931-1940$ | 12 | $0.6 \%$ | 22 | $0.7 \%$ |
| $1941-1950$ | 19 | $0.9 \%$ | 47 | $1.4 \%$ |
| $1951-1960$ | 75 | $3.7 \%$ | 110 | $3.4 \%$ |
| $1961-1970$ | 156 | $7.7 \%$ | 281 | $8.6 \%$ |
| $1971-1980$ | 370 | $18.2 \%$ | 801 | $24.4 \%$ |
| $1981-1985$ | 62 | $3.1 \%$ | 98 | $3.0 \%$ |
| $1986-1990$ | 105 | $5.2 \%$ | 221 | $6.7 \%$ |
| $1991-1995$ | 110 | $5.4 \%$ | 211 | $6.4 \%$ |
| $1996-2000$ | 137 | $6.8 \%$ | 254 | $7.7 \%$ |
| 2001 | 55 | $2.7 \%$ | 80 | $2.4 \%$ |
| 2002 | 94 | $4.6 \%$ | 157 | $4.8 \%$ |
| 2003 | 19 | $0.9 \%$ | 62 | $1.9 \%$ |
| 2004 | 38 | $1.9 \%$ | 62 | $1.9 \%$ |
| 2005 | 33 | $1.6 \%$ | 53 | $1.6 \%$ |
| 2006 | 13 | $0.6 \%$ | 19 | $0.6 \%$ |
| 2007 | 5 | $0.2 \%$ | 24 | $0.7 \%$ |
| 2008 | 1 | $0.0 \%$ | 13 | $0.4 \%$ |
| 2009 | 6 | $0.3 \%$ | 9 | $0.3 \%$ |
| 2010 | 3 | $0.1 \%$ | 6 | $0.2 \%$ |
| 2011 | 2 | $0.1 \%$ | 7 | $0.2 \%$ |
| 2012 | 2 | $0.1 \%$ | 4 | $0.1 \%$ |
| 2013 | 0 | $0.0 \%$ | 6 | $0.2 \%$ |
| 2014 | 5 | $0.2 \%$ | 12 | $0.4 \%$ |
| 2015 | 2 | $0.1 \%$ | 15 | $0.5 \%$ |
| 2016 | 7 | $0.3 \%$ | 40 | $1.2 \%$ |
| 2017 | 4 | $0.2 \%$ | 26 | $0.8 \%$ |
| 2018 | 0 | $0.0 \%$ | 3 | $0.1 \%$ |
| Not Assigned | 616 | $30.4 \%$ | 455 | $13.9 \%$ |
| Grand Total | $\mathbf{2 , 0 2 8}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{3 , 2 8 3}$ | $\mathbf{1 0 0 . 0 \%}$ |
|  |  |  |  |  |

## We could document that only 1.58 percent of the Oak Grove

 students live in houses built within the last 10 years.
## One-third of students

 live in houses built between 1961 and 1990.Market Value of Houses, based on Lafayette and Jackson County Assessor Data

|  | Households of Students |  | District Residents Overall |  |
| :---: | :---: | :---: | :---: | :---: |
| Market Value | Number | Percentage | Number | Percentage |
| \$0-\$50,000 | 42 | 2.1\% | 444 | 13.5\% |
| \$50,000-\$75,000 | 55 | 2.7\% | 216 | 6.6\% |
| \$75,000-\$100,000 | 103 | 5.1\% | 279 | 8.5\% |
| \$100,000-\$150,000 | 762 | 37.6\% | 1,387 | 42.2\% |
| \$150,000-\$200,000 | 256 | 12.6\% | 496 | 15.1\% |
| \$200,000-\$250,000 | 97 | 4.8\% | 222 | 6.8\% |
| \$250,000-\$300,000 | 79 | 3.9\% | 136 | 4.1\% |
| \$300,000-\$350,000 | 41 | 2.0\% | 58 | 1.8\% |
| \$350,000-\$400,000 | 13 | 0.6\% | 31 | 0.9\% |
| \$400,000-\$450,000 | 3 | 0.1\% | 9 | 0.3\% |
| \$450,000-\$500,000 | 0 | 0.0\% | 2 | 0.1\% |
| Over \$500,000 | 2 | 0.1\% | 3 | 0.1\% |
| Not Assigned | 575 | 28.4\% | 0 | 0.0\% |
| Grand Total | 2,028 | 100.0\% | 3,283 | 100.0\% |

Home Square Footages, based on Lafayette and Jackson County Assessor Data

|  | Households of Students |  | District Residents Overall |  |
| :---: | ---: | ---: | ---: | ---: |
| Sq. Footage | Number | Percentage | Number | Percentage |
| Under 1,000 | 69 | $3.4 \%$ | 160 | $4.9 \%$ |
| $1,000-1,100$ | 324 | $16.0 \%$ | 648 | $19.7 \%$ |
| $1,101-1,200$ | 144 | $7.1 \%$ | 250 | $7.6 \%$ |
| $1,201-1,300$ | 115 | $5.7 \%$ | 253 | $7.7 \%$ |
| $1,301-1,400$ | 90 | $4.4 \%$ | 209 | $6.4 \%$ |
| $1,401-1,500$ | 149 | $7.3 \%$ | 257 | $7.8 \%$ |
| $1,501-1,600$ | 90 | $4.4 \%$ | 180 | $5.5 \%$ |
| $1,601-1,700$ | 47 | $2.3 \%$ | 139 | $4.2 \%$ |
| $1,701-2,000$ | 146 | $7.2 \%$ | 315 | $9.6 \%$ |
| $2,001-2,200$ | 78 | $3.8 \%$ | 135 | $4.1 \%$ |
| $2,201-2,400$ | 50 | $2.5 \%$ | 79 | $2.4 \%$ |
| $2,401-3,000$ | 68 | $3.4 \%$ | 122 | $3.7 \%$ |
| $3,001-3,500$ | 23 | $1.1 \%$ | 35 | $1.1 \%$ |
| $3,501-4,000$ | 4 | $0.2 \%$ | 18 | $0.5 \%$ |
| $4,001-5,000$ | 3 | $0.1 \%$ | 7 | $0.2 \%$ |
| Over 5,000 | 12 | $0.6 \%$ | 21 | $0.6 \%$ |
| Not Assigned | 616 | $30.4 \%$ | 455 | $13.9 \%$ |
| Grand Total | $\mathbf{2 , 0 2 8}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{3 , 2 8 3}$ | $\mathbf{1 0 0 . 0 \%}$ |

Half the students live in houses valued between \$100,000 and \$200,000. $40 \%$ of students live in homes or apartments that are between 1,000 sq. ft. to 1,500 sq. ft.

## Key Findings

## There are plenty of open lots in the district for development.

| SubdivisionName | OCCUPIED | NFU--Newly <br> Finished <br> Unoccupied | UCN--Under <br> Construction | DVL-- <br> Developed <br> Lot | UDVL-- <br> Undeveloped <br> Lot | Total <br> Lots |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Bountiful | 13 | 0 | 1 | 29 | 0 | 43 |
| Cedar Ridge Heights | 0 | 0 | 2 | 5 | 0 | 7 |
| Edgewood Estates | 60 | 4 | 1 | 7 | 18 | 90 |
| Lilas Landing | 9 | 1 | 5 | 1 | 0 | 16 |
| Mockingbird Hill Estates | 3 | 0 | 0 | 3 | 0 | 6 |
| North Creek | 0 | 0 | 0 | 39 | 207 | 246 |
| Oaks of Edgewood | 275 | 3 | 10 | 38 | 292 | 618 |
| White Oaks Crossing | 0 | 0 | 0 | 16 | 610 | 626 |
| TOTAL | $\mathbf{3 6 0}$ | $\mathbf{8}$ | $\mathbf{1 9}$ | $\mathbf{1 3 8}$ | $\mathbf{1 , 1 2 7}$ | $\mathbf{1 , 6 5 2}$ |

## Key Findings

However, new house prices are far higher than average student house values. Only 5 percent of the students live in houses in this price range.

Data from MarketGraphics Research Group

## Key Findings

Comparison of Kansas City Metro Employment, and Oak Grove District

| Year | Kansas City Metro Area <br> Employment (Sept of <br> each year) | Actual K-12 Enrollment <br> (Sept of each year) | Predicted K-12 <br> Enrollment | Variance |
| ---: | ---: | ---: | ---: | ---: | ---: | \% | \% |
| :--- |

Statistically, for every 786 new jobs in the Kansas City metro, there is one new student enrolled in the district's schools.

## Key Findings

## Social Security Administration Data: SSI Beneficiaries and Benefits in the Oak Grove School District (2003-2017)



In districts where retirees are moving out and young families with children move in, SSI payments decrease over time.

That isn't happening in this district.

## Key Findings



Federal tax returns showing any claim of child deductions and SSI payments, since 2011.

## Key Findings

Grade Distribution for the Oak Grove School District (2019-20)


If the district's enrollment were growing, we'd see larger enrollments in the elementary than in the secondary. That is not the case.

## Key Findings

| School | Grades | $\begin{gathered} \text { 2019-20 } \\ \text { Enrollment } \end{gathered}$ | 2018-19 <br> Square Footage per Building | Gross <br> Square <br> Footage per Student | Square <br> Footage Per <br> Student <br> Standard | Variance | Square Footage Advantage/ Disadvantage | Estimated <br> Enrollment Capacity | Additional <br> Number of Students Possible |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oak Grove Primary | K-1 | 454 | 54,885 | 121 | 110 | 11 | 9.9\% | 499 | 45 |
| Oak Grove Elementary | 2-5 | 453 | 63,725 | 141 | 110 | 31 | 27.9\% | 579 | 126 |
| Oak Grove Middle | 6-8 | 451 | 85,425 | 189 | 130 | 59 | 45.7\% | 657 | 206 |
| Oak Grove High | 9-12 |  | 100,995 | 166 | 160 | 6 | 3.5\% | 631 | 21 |
| 4 |  |  | 305,030 | 155 |  |  |  | 2,367 |  |

Plenty of space to spare currently.


| School | Grades | 2028-29 <br> Projected <br> Enrollment | 2018-19 <br> Square <br> Footage per Building | Gross <br> Square <br> Footage per Student | Square Footage Per Student Standard | Varianc e | Square <br> Footage Advantage/ Disadvantage | Estimated <br> Enrollment <br> Capacity | Additional Number of Students Possible |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oak Grove Primary | K-1 | 425 | 54,885 | 129 | 110 | 19 | 17.4\% | 499 | 74 |
| Oak Grove Elementary | 2-5 | 446 | 63,725 | 143 | 110 | 33 | 29.9\% | 579 | 133 |
| Oak Grove Middle | 6-8 | 480 | 85,425 | 178 | 130 | 48 | 36.9\% | 657 | 177 |
| Oak Grove High | 9-12 | 638 | 100,995 | 158 | 160 | -2 | -1.1\% | 631 | -7 |
| 4 |  | 1,989 | 305,030 | 153 |  |  |  | 2,367 |  |

In 10 years, under our most optimistic growth scenario, there will still be plenty of space for students.

